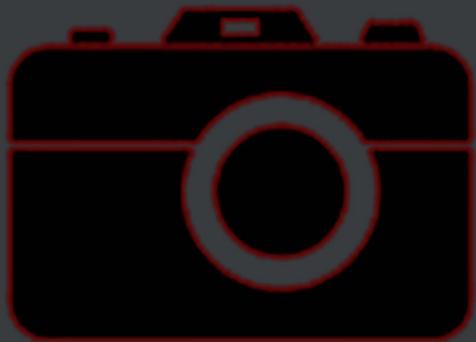


Workshop Catalogue 2012



Photography & Digital Imaging
GET CREATIVE
Design & Independent Publishing



AMUSE • ENGAGE • DISCOVER • LEARN

Welcome to Kurio Studio's 2012 Workshop Calendar.

Owned and operated by professional photographer and book designer, Alix Reynolds, Kurio Studio offers an exciting range of workshops and courses relating to photography, digital imaging, graphic design, and independent publishing.

Kurio Studio workshops are interactive, fun, and engaging and will be of interest to all those wishing to explore the art and craft of photography and book design.

Kurio's most unique offerings include our D. I.Y. Book & Album Design workshop, our workshops on self-publishing, and our mobile Black & White Darkroom workshop.

Please check out the FAQ section of this brochure, and feel free to contact the studio anytime for booking inquiries and information.

Exercise Your Creativity

Contact: 204-791-5734

info@kuriostudio.com

www.kuriostudio.com

Alix Reynolds

Alix has spent over twenty years with a camera in her hand. Her personal interests in photo-anthropology, candid portraiture, and street photography have led her to travels throughout the world. Her portraits from South East Asia, Latin America and Cuba have been featured in solo exhibits, and many of her photographs have been purchased for private collections throughout North America.

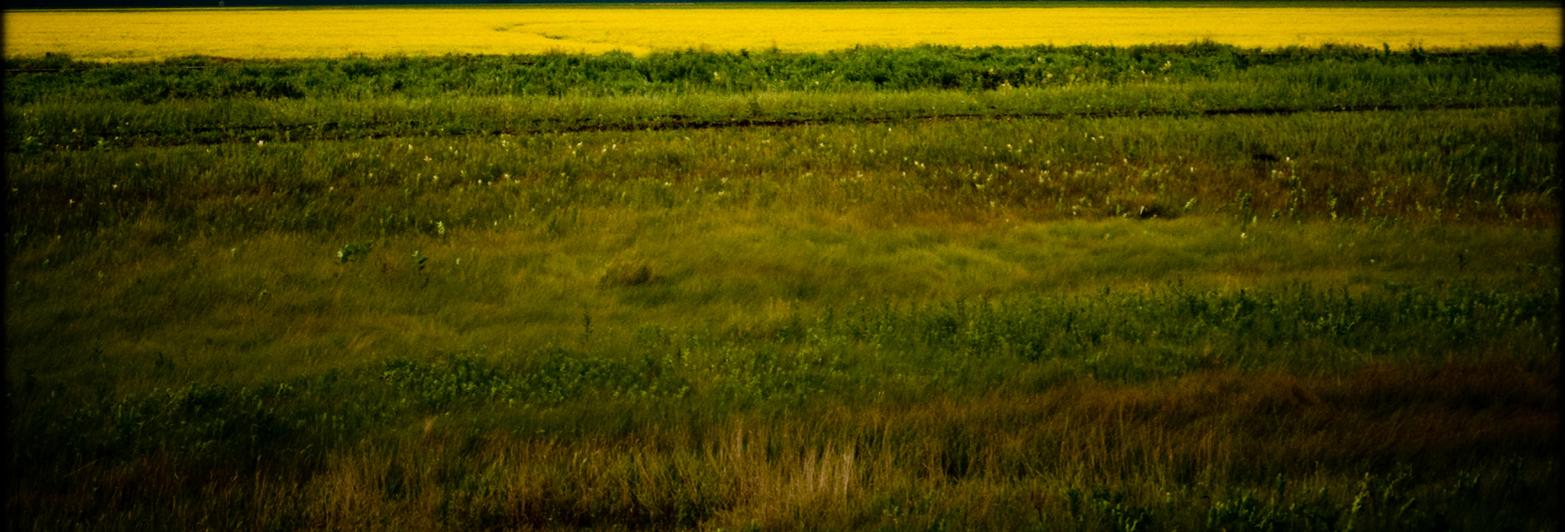
In 2008, Alix established Kurio Studio offering professional photographic services, including personal portraiture, creative commercial photography, custom book and heirloom album design, in addition to offering a wide variety of support services to independent authors and publishers.

Although primarily a specialist in personal portraiture and special event photography, Alix's photographic work has included photo journalism and reporting, as well as conducting commercial photography for the Ruen Kanok beach resort in Thailand. Her work is also regularly commissioned by a diverse clientele including local non-profit organizations, sports teams, musicians, writers, and artists. Her images have been published in newspapers, books, CD covers, calendars, and a variety of other mediums.

As a book designer, Alix's speciality is the creation of hand-crafted, heirloom photo albums. However, her interest in the field of independent publishing has led her to work with local and international authors and organizations on a wide variety of publications sold on-line and in stores throughout North America.

Alix shares her love of photography and book design by teaching whenever she can. Most recently, Alix coordinated the Film & Digital Photography programs at Art City—a well respected and renowned community art centre in Winnipeg. She has experience facilitating both private and group workshops and loves to work with participants of all ages.

PHOTOGRAPHER • BOOK DESIGNER • INSTRUCTOR



PHOTOGRAPHY: FUNDAMENTALS



Suitable for those interested in either film-based or digital photography, this hands-on workshop series explores the basics of photography. Participants will improve their ability to take family photos and capture special moments by learning how to operate and maximize their camera's functions and by learning some of the tips and tricks of good image composition and creation.

This course also introduces students to a wide variety of photographic resources and some of the best ways they can display and share their photographic work. With this series, there is also the option to include a basic introduction to working with digital images and essential photo editing.



PHOTOGRAPHY: CREATIVE TECHNIQUES

Designed for participants interested in moving beyond the basics of photography, this workshop series explores more advanced creative techniques.

Through a variety of hands-on activities, projects and challenges, participants will learn more about composition and how to see and work with light while experimenting with the creative possibilities of photography. This course has the option of including more advanced and creative photo editing techniques.





SHORT COURSE: PORTRAIT PHOTOGRAPHY 101

Learn to take better people and pet portraits! This fun and interactive workshop offers tips and tricks for improving your portrait photography. Find out how to make the best of your camera, location, composition and lighting to create images that pop.



SHORT COURSE: ROCK YOUR POINT 'N SHOOT

Decode the mysteries of your compact digital camera! These days, digital point & shoot cameras are capable of taking fantastic images. This short workshop series will teach you how to access your camera's functions and settings, explore your option menus, and generally figure out what all the buttons do. There is also the option to include a basic introduction to working with digital images and essential photo editing.





BLACK & WHITE DARKROOM

Film and traditional methods of photography are enjoying a new renaissance these days. Old school photographic techniques are all the rage right now with more and more people getting creative and experimental with analogue film photography. From pinhole cameras and Dad's old Nikon to toy, dual lense and medium format cameras, film is all the rage. This workshop series is ideal for those who want to take some time away from digital and create some images with their own hands. Learn the basics of setting up and working in a traditional darkroom and experience the magic of watching an image emerge in a tray.



WORKING WITH DIGITAL IMAGES

Introduction to Digital Image Editing

This workshop series on the essentials of digital image editing introduces students to the basics of working with digital images.

Participants will learn about workflow and how to manage, adjust and enhance their digital images. Students will be introduced to some common programs used for image editing and adjustment. Participants will explore how to improve and retouch their images through adjustments to colour, exposure, saturation, contrast, and cropping.

The workshop also covers some simple ways to add interesting effects to your images. The series also explains some creative and fun ways to share and display your work.



PHOTOSHOP

Creative Techniques

This workshop series is designed for those who have some previous experience working with Photoshop as it goes beyond the basics to explore more creative and advanced Photoshop techniques. Participants will learn how to create unique, standout images, blended images and collages. They will also learn how to apply a variety of special effects to their images and conduct more complex retouching using tools, layers, masks and actions. Participants will also learn how to incorporate text and use basic graphic design techniques to create small projects.

Photoshop Projects

Designed as a self-directed workshop, this series allows participants to bring in their own project ideas or choose from a variety of project options and get pro support and tutorials to guide them along. Intended for participants with some previous experience with Photoshop, this workshop is perfect for do-it-yourselfers interested in making such items as greeting cards, calendars, posters, flyers, small print publications, business cards and more! This workshop is also ideal for those wishing to touch-up and restore larger collections of print or digital images.

D.I.Y. Book & Album Design



This exceptionally unique course offered only by Kurio Studio is a self-directed workshop series intended for those interested in learning how to create their own custom designed heirloom books and albums.

Participants will be introduced to a wide variety of book and album printing options to satisfy all budgets and suit all projects, including album production services available exclusively to professional photographers and book designers.

If you've been looking for the perfect way to share and display your stories and images, while avoiding hundreds of dollars in design services, and saving tons of time trying to navigate complicated software, this is it!

This limited enrolment workshop, intended for those with some previous image editing and graphic design experience, is an ideal way to create one-of-a-kind family albums, children and baby books, travel albums, wedding albums, recipe books, books of poetry, art, fiction and more!

Professional
•
Hand-Crafted
•
Custom Designed
•
By You



Independent Publishing 101

The digital revolution is making self-publishing books more accessible, cost-effective and appealing than ever. This workshop series is designed for individuals interested in independently publishing their own work for commercial sale and distribution.

The series discusses the self-publishing process vis-à-vis the traditional publishing process; outlines the pros, cons, and costs involved when choosing to self-publish, and educates participants on all the ins and outs of producing a professional quality book.

The workshop will cover the process and options for preparing your book for print, book editing, layout & design, selecting an appropriate printer, understanding e-books, as well as discussing the business end of self-publishing, including the marketing and distribution of books.

Workshop FAQ

How long are these workshops?

Workshop length is flexible and catered to the needs of each group and organization. Some workshops are better offered as shorter courses or longer courses while others have the option of being any length. Workshops may be offered as intensive courses over any number of consecutive days or be spread out over the course of several weeks or months.

What age group are these workshops intended for?

Currently, the workshops outlined here are intended for teens and adults aged 15 and older. Workshops can be geared exclusively to teen or adult groups or for a mixed audience. In the near future we will be adding a variety of fun and engaging workshops exclusively designed for teens, youth and children.

When are these workshops offered?

The workshops included in this brochure can be booked and offered anytime. Depending on your location, we can deliver workshops on weekday evenings or on weekends and are open to bookings all year round. Series may be offered as intensive courses over any number of consecutive days or be spread out over the course of several weeks or months.

We strongly suggest booking workshops early enough in advance to allow sufficient time to advertise and promote them.

Who can book these workshops?

Workshop bookings can be made by any group or organization, including art centres, recreation programmers, schools, and community groups. As long as our space and equipment needs can be met, any group can book us to deliver a workshop.

How far will you travel to deliver a workshop?

We are happy to deliver our workshops in any location, although workshops held outside of our immediate service area will be subject to associated travel costs. Workshops involving overnight stays will also be subject to costs for accommodations and meals.

Travel costs are not applicable to workshops held in the following Manitoba locations: Winnipeg, Winkler, Morden, Altona, Morris, and Carman.

What are the costs involved in booking these workshops?

All workshops are offered at a rate of \$25/hr. In most instances a certain amount of prep time will also need to be factored in. If the workshop location is outside of our service area, costs associated with travel, accommodation, and meals may also be added.

Some workshops may also require participants to purchase supply kits from the instructor. Photography workshops may involve costs associated with field trips, film processing, image printing, as well as costs for supplies such as film, photographic paper, chemicals, etc. Photoshop and book design workshops may involve costs associated with printing.

When you inquire about booking a workshop, a more detailed outline of costs associated with the specific workshops you're booking will be provided. Many associated costs are also optional and all workshops can be tailored to suit the needs of the group.

In some instances, a non-refundable booking deposit may be required.

What kind of space and equipment do you require to deliver these workshops?

The amount of space and equipment needed differs from workshop to workshop. Typically we will need a meeting room or classroom or other space large enough to accommodate the group, along with an LCD/Data projector and screen. The ability to connect to the internet is also essential.

Our photography based workshops need only the above, but are even better when participants have access to a computer for trying their hand at various image editing software, however this remains optional.

For our digital photo editing, design and book related courses, students must have access to a computer to work on.

We make use of the following software in order to deliver our courses:

Adobe Lightroom 2.0 or 3.0
[Recommended for all editing and design courses]

Adobe Photoshop Elements, CS3 or higher
[Required for all editing and design courses]

Adobe InDesign CS3 or higher
[Recommended for Photoshop: Creative Techniques & Photoshop: Projects and required for D.I.Y. Book & Album Design]

Our Independent Publishing 101 workshop requires only a meeting space, LCD projector and screen, and the ability to connect to the internet.

Workshop FAQ

Workshop FAQ

For our B&W Darkroom workshop we need access to an equipped darkroom (most high schools have them!) with an adjacent meeting space or classroom. If you have access to a darkroom that is not equipped, we can bring in and set-up all the equipment necessary. We can also set up darkrooms in spaces like kitchens, utility rooms and really any windowless space that offers enough room to manoeuvre with access to electricity. Access to water is required but does not have to be inside the darkroom itself. If your group is interested in booking this workshop, please contact the studio for more information.

What kind of camera do participants need for the photography workshops?

For our Photography: Essentials, Photography: Creative Techniques and our Portrait Photography workshops, ideally students should bring with them either a digital or film SLR "Single Lens Reflex" camera, any associated lenses they may have, fully charged or extra batteries, and their camera manual if they have it.

Participants with point & shoot and other non-SLR cameras are also welcome to participate in these workshops. The instructor will have a number of film SLR cameras which students may borrow if they wish.

Our Rock Your Point & Shoot workshop is intended for participants with any kind of non-SLR, compact digital camera.

How do we make a booking and get more information?

There are three ways you can get in touch with Kurio Studio:

Phone: 791-5734

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Email: info@kuriostudio.com

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Visit www.kuriostudio.com and use our contact form.